

Cooperative Resources International

POSITION OPENING

Title: Dairy Consultant II
Accountable to: Dairy Consultant Manager
Location: Northwestern, WI

Position Objective

GENEX is looking to fill the position of Dairy Consultant II. In this position, the successful individual will provide on-farm reproductive and genetic consulting for GENEX members in collaboration with other GENEX staff while establishing GENEX as a leader in providing advanced reproductive and genetic-focused programs to members and allied industry. This position will also provide educational programs that enhance members and customers and sales results in the region.

Major Areas of Responsibility

- Deliver strategic and timely consulting to GENEX herds, analyze on-farm data routinely, and monitor the GENEX product performance and optimize results
- Document all herd visits and activities through the Cooperatives CRM system
- Establish a presence for GENEX as reproductive experts by delivering reproduction and genetic education programs, delivering added value tools to assist strategic account owners and managers to make profitable decisions, develop and maintain a network of relationships with local industry personnel, and provide A.I. training for strategic universities or technical colleges.
- Assist in the development and implementation of supplemental sales and service programs through Jersey marketing, GenChoice™ marketing, Breeding to Feeding and other special programs
- Coordinate, plan, and conduct A.I. trainings for members or prospects >500 cows
- Provide relief coverage for Territory Sales Managers.

Qualifications

- Associate's degree in Animal Science or related field
- Strong written communication skills
- Ability to speak Spanish is helpful
- Familiarity with dairy farm practices and software programs
- Is a self-starter, motivated, and have strong analytical skills
- Ability to work in a team environment as well as possess effective communication skills
- Willingness to grow and develop both personally and professionally.

If interested apply on line to www.crinet.com/careers