

# Cooperative Resources International

## POSITION OPENING

**Title:** Area Marketing Manager

**Location:** South East US

This position is 90% dairy emphasis and 10% beef emphasis

### Major Areas of Responsibility

- In conjunction with sales teams, sell Genex semen, service and products.
- Achieve budgeted sales results through growth in market share.
- Provide leadership to all staff in the areas of business development/growth and customer service.
- Recruit and coach qualified staff to provide sales and service to Genex customers and members.
- Provide support to sales team through Genex value-added programs.
- Handle daily administrative duties.

### Qualifications

- A Bachelor's degree or equivalent job experience in the AI industry.
- Ability to successfully manage multiple projects, including all aspects from establishing objectives, developing and executing action plans, meeting goals on time and within budget, and interpreting data and results.
- The successful candidate will work in a team environment to maintain and grow sales. The candidate will be a leader with the strong ability to negotiate and have exceptional computer skills, as well as effective communication.
- Excellent people and communication skills are a must.

If interested please apply online at [www.crinet.com/career](http://www.crinet.com/career).

**Please apply no later than October 20, 2014. Posting may close prior to the deadline date if the position is filled.**